

**5<sup>th</sup> POST GRADUATE  
PROGRAMME IN  
PUBLIC POLICY &  
MANAGEMENT  
2010 - 2012**

Information Brochure



**SCHOOL OF PUBLIC POLICY & GOVERNANCE  
MANAGEMENT DEVELOPMENT INSTITUTE  
Gurgaon-122007**

## Director's Message



Management Development Institute (MDI), Gurgaon, a top business school in India, is an institute of excellence in management education, high quality research, executive development, and value added consultancy. Having established its footprint worldwide, MDI's vision is to become one of the top business schools in the world. A vision where every achievement motivates us to set the bar even higher. A vision where MDI's offerings are continuously updated in keeping with the ever changing global business environment. A vision where we are committed to meeting our social responsibilities, while setting high standards for all our stake holders. A vision and a challenge which we at MDI have pursued relentlessly over the years.

MDI's vision brings a global perspective to all its activities. Driven by this vision, MDI has constantly endeavoured to grow and consolidate its global network. Our aim is to incorporate the world's best academic practices into all our programmes, namely our management and executive programmes, as also our training programs for the Top Management of the corporate world.

MDI has consistently focused on designing practice oriented learning and a contemporary industry-focused curriculum, driven by our strong corporate interface. This unique blend of MDI's global perspective and strong industry linkage contribute to bringing best practices to corporates, through training programmes as well as action-centric research and consulting. Further, it leads to collaborative research in global, cross-cultural areas of management, jointly with top-notch research driven institutions world-wide. This research has led to MDI taking a leading role in business and economic development.

As MDI's vision has taken shape and grown, quite naturally the people associated with MDI have also grown in tandem. Our highly experienced faculty members have increasingly worked on global research problems as well as research oriented consulting, and have made significant contribution to know-how world-wide. Our bright young students have developed their minds and have embarked upon promising careers in the corporate world. The executives who have been trained at MDI have developed their latent managerial and leadership capabilities, and several of them have made it right to the top in their respective organizations.

We are committed towards creating a community which is vibrant and which provides a lifelong learning experience and professional development.

I extend a hearty invitation to you to visit the campus and interact with our students and faculty members to know more about the Institute, our activities and the ambience.

Dr. B.S. Sahay  
Director  
Management Development Institute  
Gurgaon, India

## Programme Chairman's Message



The School of Public Policy and Governance located in the MDI, Gurgaon, a leading B-School of India, is a growing Centre of Excellence with the vision of emerging as a global school of public policy. Our graduate programme in Public Policy and Management has been designed to meet the needs of learning and capacity-building of executives from the public services, corporate organizations and professional bodies. The objective is to orient them for better formulation of public policies and at the same time giving thrust to improving the delivery of services to citizens.

Our mission is to focus on good governance in emerging societies in the twenty first century. The course aims at developing holistic philosophy of sustainable development and inclusive growth. The participants would learn necessary skills and techniques for enriching the content and quality of public services with thrust on citizen-centric approach.

The key features of the curriculum are flexibility, innovation and relevance. It is designed in the form of fast-track learning modules consisting of core themes in public policy and appropriate tools of management. Apart from the core subjects the elective tracks are designed for customized needs of the participants with regard to the required skill set they need for improving their efficiency and effectiveness.

We follow a unique pedagogy which involves a mix of lectures, workshops, live projects, dialogues and creative expression of talents. The focus is more on active learning rather than passive listening with a view to creating leaders and change masters out of experienced professionals.

I call upon all the aspirants to be part of this learning environment and contribute to the cause of good governance and effective delivery of public services.

### **Dr. Arun Kumar Rath**

Professor and Chairman (Public Policy)  
School of Public Policy and Governance  
Management Development Institute  
Gurgaon, India

## Management Development Institute (MDI)

MDI, an integrated-business school, has been consistently rated among the top five Business Schools in India. MDI is the first Indian Business School and second in Asia to be accredited by an International Institution, 'Association of MBAs' (AMBA). MDI's mission is to develop thought leaders and change masters who could be architects and builders of organizations that can effectively compete in the corporate Olympia.

Starting in 1973 as a training, consulting and research institute with special focus on the banking and finance sector, MDI is now the largest institution in the area of continuing education and post-graduate, doctoral and executive development programmes which are internationally recognized. It has more than 80 faculty members with varied academic and practical experiences. Situated close to the national capital in the happening area of Gurgaon, MDI offers the advantage of both the proximity to the policy makers, industry experts, and intellectual capital-creators as well as the ambience of a Gurukul.

### MDI - A Glimpse

- Ranked Consistently amongst TOP five B-schools of India
- One of every three PGPM students spends at least a term abroad.
- Continuous mentoring by industry and business leaders
- About 80 nationally/ internationally acclaimed full time faculty
- Largest School for Continuing Education in Management
- Facilitators of largest international exchange program in India
- 40 acres of lush green Campus with best amenities
- Strategically located in the corporate hub of India

### MDI's Vision and Mission

#### Vision

Our Vision is to make MDI - A Global Business School for

- Thought Leaders and Change Masters
- Academic Excellence and Continuous Innovation

#### Mission

Our Mission is to create, both at individual and organizational levels, cutting edge management capability through...

- Value-based Education
- Best global Practices
- Action-centric Research
- Value-adding Consultancy

## Why Study at MDI?

- **World Class Teaching Community:** MDI prides itself for its world class teaching community. Action- centric research and industry consultancy keeps the teaching community abreast of developments in both the academic and the industrial world.
- **Research Focus:** To boost its research base, MDI introduced a rigorous full-time Fellow Programme in Management in 1999 and later an Executive Fellow Programme in Management in 2004. MDI faculty published over 100 articles in refereed journals, and authored and edited about 11 books last year.
- **Continuous Process Innovation:** At the process level, MDI continuously innovates to strengthen its offerings:
- **Unique induction programme:** A rigorously designed schedule of management games and simulation exercises help students know each other, understand self and prepare for their life at MDI.
- **Judiciously selected pedagogy:** Extensive use of case method of learning to understand how management concepts apply in business situations along with hands-on training and international exposure, makes learning holistic and develops well rounded managers.
- **Holistic learning:** Through the entire span of the course, there is equal focus on knowledge, skill and attitude development.
- **Integrated model:** MDI has an integrated model where each activity PGPM, PGP - HR and PGP-IM (for graduates), FPM and EFPM (for research graduates), Executive PGPM, Energy Management and Public Policy and Governance (for experienced executives) and Management Development Programmes (for industry professionals) is strengthened by the experience it gains through other activities.
- **Strategic Location:** This integrated model of MDI, thriving in one of the fastest growing corporate hubs of the country, is a great strength harnessed by the Institute.
- **Sensitivity to Business Requirements:** The Institute proactively senses business world requirements and continuously innovates to build human capital to fill those needs. Introduction of international component in the Executive PGPM curricula was a result of its thrust on continuous updation of programmes to keep the deliverables contemporary. School for Energy Management and School for Public Policy and Governance (in collaboration with Ministry of Personnel Affairs, Government of India) were launched in 2005 and 2006 respectively. Some of the key initiatives since 2006 are:
- **Post Graduate Programme in International Management:** Launched in collaboration with the European School of Business Management ESCP Europe, PGP-IM, is a unique programme designed to groom global managers with international exposure.
- **AMBA accredits MDI Graduate Programmes:** MDI became the first B-School of India to be accredited by an international accreditation body. The accreditation stands guarantee of the world class quality education imparted at MDI.
- **NHRD's Trail Blazer Award:** In 2006, NHRD conferred on MDI Trail Blazer Award in the Academic Institution Category.

## School of Public Policy & Governance

*Making a Difference to Citizens' Lives*

At a time when the forces of technology and globalization are pushing societies to redefine their paradigms in all areas of critical concern, the field of public policy and governance gains utmost importance as it continues to have the potential of making or breaking the destiny of nations and citizens. Recognizing the strategic significance of this field, MDI has established a School for Public Policy and Governance with a three-fold purpose:

- To create a think-tank for India wherein people from different disciplines, experiences and professions can collectively generate innovative ideas for both policy formulation and policy implementation;
- To harvest the rich and diverse experiences and innovations in area of public policy available within the country for dissemination and replication across South Asia and other parts of the world;
- To partner with the Government of India and the State governments as well as with the corporate organizations, both national and international, to enhance the capacity involved in setting the policy framework and its implementation.

Situated at a strategic location this School enjoys proximity and close interaction both with the policy makers and implementing agencies as well as with the specialized research centres in the field of public policy and governance.

## Post Graduate Programme in Public Policy & Management (2010-12)

The Post Graduate Diploma Programme in Public Policy and Management offers a unique integration of management concepts, tools and techniques with stress on public policy formulation, analysis and implementation, including the design and execution of delivery systems. The purpose is to enhance the sensibility and capability of the participants to better manage the public policy programmes and systems as well as to make them understand the global trends and practices in these areas to allow exploration of innovative options and choices.

**The first year of the programme is full-time residential and includes a six-week term in an international school with an objective to expose the participants to global governance perspectives and challenges. The participants of last four batches have completed international module at School of Public Policy, George Mason University, USA.** During the second year, the participants would return to their respective work locations but would continue to work on a dissertation on a relevant topic of their interest and with significance for their public policy. All the three components will be graded. The Post Graduate Diploma will be granted only when the dissertation is approved by the thesis evaluation committee. In the past, the participants of the programme have been sponsored by Department of Personnel and Training, Department of Atomic Energy and several other cadre controlling authorities in the Govt. of India as well as state governments.

The Programme is also open for self sponsored, corporate sponsored and foreign civil service officers in addition to officers of Govt. of India, state government and Public Sector Undertakings.

## Programme Design:

PGP-PPM is designed to emphasize self-learning and collective deliberation. Some of the key features of this Programme are:

- Thrust on strategic thinking, global mind-set, sensitivity and innovation;
- Experiential learning through outdoor activities;
- Interdisciplinary approach and learning;
- Leveraging of personal and collective experience through reflection and dialogue;
- Integration of global trends with local realities;
- Firsthand experience of a global way of working through the foreign-study component;
- Opportunity to gain specialization through optional tracks;
- In depth understanding and testing of ideas through an application oriented dissertation;
- Collaborative working through tapping the large intellectual pool and network of MDI; and
- Interactive models of class-room learning focusing on both theory and its application.

## The Academic Schedule:

The PGP-PPM curriculum comprises of two components: the course work and a dissertation. The course work is spread over eight terms during the first year. During this period, the participants will be expected to take a set of core courses, which will be supplemented by optional courses in different specialized tracks. On successful completion of the courses, the participants will work on a dissertation during second year.

The participants would be required to compulsorily stay on MDI campus. They would continue to work on their dissertation during the second year after reporting to their respective Departments. Self sponsored candidates may like to go back to their organization or continue to be in the campus by paying additional payment of board and lodge.

The courses will provide a wide range of theoretical as well as application-based inputs on various aspects of managing public policy and public-systems including leadership and advocacy. PGP-PPM, thus, will cover a mix of themes, such as:

<b>Economic Foundations of Public Policy</b>	<b>Leadership and Organizational Building</b>
<b>Comparative Governance Paradigms</b>	<b>Reforms and Challenges in Education</b>
<b>Public Policy Process</b>	<b>Infrastructure Policy</b>
<b>Rural Development</b>	<b>Human Resource Management</b>
<b>Public Finance and Policy</b>	<b>Project Management</b>
<b>Project Management</b>	<b>WTO and its Implications</b>
<b>Designing Citizen-centric Organizations</b>	<b>Social Marketing</b>
<b>Communication for Policy Advocacy</b>	<b>Corporate Governance &amp; Social Responsibility</b>

Decision-making Techniques	Innovation & Change Management
E-governance	Inclusive Growth
Corporate Finance	Organizational Culture and Effectiveness
Quantitative Techniques and Research Method	Talent and Performance Management
Public Enterprise Management	Social Sector Policies and Management

## Eligibility:

### DoPT Participants

Officers of the All India Services and Central Services subject to the following eligibility conditions:

1. A bachelor's degree or equivalent in any discipline recognized by The Association of Indian Universities/AICTE as eligible for Post Graduate Studies in Management.
2. Seven or more years of work experience
3. Age limit - 50 years (53 years for SC/ST candidates)

### Other Participants

1. The participant must have a Bachelors degree in any field of study
2. At least 10 years of experience of which a minimum of 3 years must be in the middle management (or equivalent) levels in their current organisations.
3. Age limit - 50 years (53 years for SC/ST candidates)

## How to Apply:

1. Application forms can be downloaded from our website [www.mdi.ac.in](http://www.mdi.ac.in) and completed applications must be sent to Joint Secretary (Training), Department of Personnel & Training, Government of India, Old JNU Campus, New Delhi – 110067 with a copy to Dr. A.K. Rath, Chairman, PGP-PPM, Management Development Institute, M.G. Road, Sukhrali, Gurgaon 122007.
2. Other participants may submit their application in the prescribed form to to Dr. A.K. Rath, Chairman, PGP-PPM, Management Development Institute, M.G. Road, Sukhrali, Gurgaon 122007.

## Selection Criteria:

The selection will be on the basis of academic screening, case discussion followed by an Interview. The Selection Committee will comprise of faculty members from School of Public Policy and Governance, MDI, senior professional / executives from public and private sectors.

## Cost of the Programme:

### 1. DoPT sponsored participants:

The Cadre Controlling Authority and Department of Personnel and Training, Government of India will bear the costs that may be incurred on domestic and international component of the programme for all participants sponsored by DoPT, subject to rules and regulations laid down by DoPT from time to time.

### 2. Non-DoPT participants:

Particulars*	2010-11
Domestic Tuition Fee	Rs. 3,50,000
Boarding Charges	Rs. 54,000
Lodging Charges (including electricity charges on single occupancy basis)	Rs. 1,20,000
Reading materials / books	Rs. 25,000
Students' Welfare Activities	Rs. 12,000
Library Fee	Rs. 11,000
Alumni Fee	Rs. 6,000
Facility Development Charges	Rs. 12,000
Security Deposit (refundable)	Rs. 10,000

*\* This excludes foreign tuition fee, air fare, foreign boarding and lodging fee and other charges if any.*

### Note:

MDI also has a few studio apartments, which are available on a first-come-first-served basis. However, those participants who opt for a studio apartment would have to pay an additional amount of Rs. 6,000/- per month per person in case they wish to avail the mess facilities of the Institute.

The full fee for both tuition and residence (room and board) is payable to MDI within 15 days of commencement of the programme.

## Venue:

Management Development Institute, Gurgaon

## Important Dates:

Last date of submission of application	15 <sup>th</sup> July 2010
Interviews	12 <sup>th</sup> – 14 <sup>th</sup> August 2010
Date of commencement of the Programme	25 <sup>th</sup> October 2010

## Faculty:

### Core Faculty

**Arun Kumar Rath**

Professor &  
Chairman -PGPPPM  
Ph. D. (Business Administration),  
KIIT University, Bhubaneswar  
M.Sc. (Physics), Delhi University

**Avanish Kumar**

Associate Professor  
Ph D, M. Phil, University of Delhi  
M. Sc. and B. Sc. (H) in Anthropology,  
University of Delhi

**S K Tapasvi**

Associate Professor  
Ph. D. (Sociology), IIT Kanpur,  
M. A. Politics (International Studies),  
JNU New Delhi, M. A. (Social Systems), JNU  
New Delhi,

**Vishal Narain**

Associate Professor  
Ph D. Wageningen University Netherlands,  
PGDRM (Institute of Rural Management,  
Anand),  
B.A.(Hons) Economics, Delhi University

### Affiliated Faculty

**Ajay K. Jain**

Associate Professor  
Organizational Behaviour  
Ph. D., (IIT, Kanpur), PGDPM (NIPM, Calcutta)  
M.A. (I & PP)

**Amit Kapoor**

Associate Professor  
Strategic Management  
Ph. D (Panjab University)  
PGDM (Management Development Institute,  
Gurgaon)

**Ashok Kapoor**

Professor  
Business Communication  
B. E. (Hon) Mechanical Engineering, BITS  
Pilani, MMS

**Avinash Kapoor**

Assistant Professor  
Marketing  
Ph.D. (University of Rajasthan),  
MBA (R.A. Podar Institute of Management,  
Jaipur, Rajasthan), MA (Pub. Admn.,  
University of Rajasthan), B.Sc. (University of  
Rajasthan)

**Bhimaraya A. Metri**

Professor  
Operations Management  
Ph.D. Indian Institute of Technology (IIT)  
Bombay

**Gita Bajaj**

Associate Professor  
Business Communication  
BE (E & C, with Distinction), T.I.E.T., Patiala,  
Submitted Ph D thesis on 'communication  
strategies for org. turnaround'; AMU

**Kul Bhusan C Saxena**

Professor  
Information Management  
Ph.D. (Management) from Gujarat University,  
M.Sc.

**Manoj Kumar Srivastava**

Assistant Professor  
Operations Management  
M. Tech. IIT- Delhi, B.E. IIT- Roorkee,

**N P Singh**

Professor  
Information Management  
Ph.D. (CCS Haryana Agriculture University)  
M. Sc. Meerut University Meerut  
M.S, BITSPilani, B.Sc.

**N R Bhusnurmath**

Professor  
Finance  
M.B.A. (FMS), Delhi University C.A.I.I.B.  
Certified Associate of Indian Institute of  
Bankers, M. Sc

**Pritam Singh, (Padma Shri)**

Professor of Eminence  
Organizational Behavior  
Ph.D. in Management (BHU), Gold Medalist,  
MBA (Indiana University, Bloomington, USA)  
M.Com (BHU)

**Radha R. Sharma**

Professor  
Organizational Behavior  
Ph.D. (BHU), M.A. (Psy.), BHU; Gold Medalist

**Reeta Raina**

Assistant Professor  
Business Communication  
M.A & M Phil (Eng. Litt) from Kashmir  
University  
Ph. D. (Thesis submitted)

**Rohit Prasad**

Associate Professor  
Economics  
Ph.D., Economics. M.A. (Economics), BA  
(Hons.),

**Sajal Ghosh**

Assistant Professor  
Economics,  
Ph. D in Engineering and M. Tech in Energy  
Science & Technology (Jadavpur University),  
M. Phil in Development Studies from IGDR

**Sangeeta Shah Bharadwaj**

Associate Professor  
Information Management  
Ph.D. from BITS, Pilani ,  
M. Sc (Math) and MMS (BITS, Pilani), M. E.

**Sunil Ashra**

Associate Professor  
Economics  
Ph. D, M. Phil in Economics from JNU,  
M.A. Economics (Delhi School of Economics)

**Samiksha Ojha**

Associate Professor  
Finance  
Ph. D. (Financial Studies) Delhi University,  
MBA (IMT, Ghaziabad), MA (Eco) Kanpur  
University.

**Sandeep Goel**

Assistant Professor  
Finance  
Ph.D. (Finance) on 'Management of Finance in  
Public Sector Enterprises. M. Com., University  
of Delhi, B.Com (Hons).

**Sumita Rai**

Associate Professor  
Organizational Behavior  
Chairperson Students Counselling

## Foreign Visiting Faculty

### **Krishna Ladha**

Professor - Department of Politics, New York University,

### **Mukul G Asher**

Professor - Lee Kuan Yew School of Public Policy,  
National University of Singapore, Singapore

### **Lucie Abraham**

Professor Graduate School of Public & Development  
(Africa's leading school of Governance) University of  
the Witwatersrand Johannesburg, South Africa

### **Sanjay Chaturvedi**

Global Business Development Manager, ROHMHASS,  
USA

## Distinguished Visitors

### **A.V. Poulose**

Retd. Financial Commissioner Railways & Ex-  
Officio Secretary to Govt. of India

### **Imran Khan**

Eminent Performer and Theater Personality

### **S. Gangopadhyaya**

Chief Advisor, Ministry of Finance

### **V. Viddhyarthi**

Ex TELCO Executive, started an NGO in U.P.  
called Manvodaya

### **Ashish Ghosh**

Professor of Political Science, Delhi University,  
an Eminent Performer and Theater Personality

### **B. P. Mathur**

Former Dy. Comptroller & Auditor General and  
Chairman Audit Board, Govt. of India

### **Gilles Verniers**

India Representative, Science Pro, Paris

### **Sudhir Naib**

Director, Ministry of Defence

### **D. C. Mishra**

I.A.S. (Retd.), E-government Consultant

### **Arun Kumar**

Chairperson of the Centre for Economic Studies  
and Planning of JNU, Coordinator of the EXIM  
Bank-JNU Library in Economics

### **Subodh Lal**

Chairman, Aks Media Private Limited. Creative  
Artist, Teacher, Poet, Author, Television-and-  
theatre Person, Columnist,

### **Roger R. Stough**

Assoc Dean/Dir Mason Enterprise Ctr/NOVA  
Prof School of Public Policy George Mason  
University, USA

### **General V.P. Malik**

Former Chief of the Army Staff of the Indian  
Army and former Chairman, Chiefs of Staff  
Committee of India

**Lichun Chiang**

Associate Professor  
National Cheng Kung University, Taiwan, China

**Mark J. Rozell**

Professor of Public Policy  
School of Public Policy  
George Mason University, USA

**Mark M. Davis**

Professor of Management  
Bentley University, USA

**Manoranjan**

IAS (Retd.)

**Swati Saxena**

Ph. D Scholar  
University of London

**V.K. Agarwal.**

Former Chairman,  
Railway Board

**Joginder Singh**

Former Director,  
CBI



**MANAGEMENT DEVELOPMENT INSTITUTE**

**School of Public Policy & Governance**

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